# Schapiro Exhibit 51

Subject: Hot Rod trailer launch plan
From: "Powell, Amy - Paramount" [redacted]
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Cc: Date: Sun, 03 Jun 2007 15:23:21 +0000

we're launching on MySpace.com, IGN.com, RottenTomatoes.com, and AskMen.com at 10am PT on Thursday, June 7th. Within MySpace, the trailer will live on our Hot Rod profile, www.myspace.com/rodkimble. It will be exclusive online to these sites for four days before it can be placed on other domestic websites.... but we'll obviously place on youtube, etc. same day.